

February I love me schedule (draft)

Topic	Objective/Angle	Date	Key Contact	Contact Details
Screening Supplement: Case Study / Feature	AAA Screening Programme The aim of the AAA screening programme is to reduce Abdominal Aortic Aneurysm related mortality by providing a systematic population based screening programme - A quick procedure The target population is all men aged 65 registered with a general practitioner within the local participating PCT. The programme has been rolled out in the South sector (Tameside, Stockport, South Manchester, Trafford and Macclesfield). The programme will be up and running in all the other areas by the spring. Include a case study of a man that has been screened. Key messages - Quick and easy, non invasive, major benefits	01/01/2010	Carol Devine AAA Screening Programme Manager AAA Screening Programme	Carol.Devine@bury.nhs.uk 01612724042 07816273136
General Supplement: Ask the Expert	National Dying Matters Awareness Week March 15th - 21st 2010 This week seeks to raise the profile of things like making a will, having a living will, ensuring you talk to partners / relatives about the importance of having a preferred place of care (ie where you would prefer to be if you know you're going to die, etc – in hospital, in a care home, at home).	15/03/2010	John Joshua Cancer Network	john.joshua@manchester.nhs.uk
Social / Environmental issues Supplement: Feature	Domestic Abuse Hidden areas of domestic abuse - Information provided in the article of what response would be available to women in a DA situation in Greater Manchester in 2010, what choices she has. Also encouraging women to take early action and spot the signs. Encouraging third party ie: family , neighbours to take action. Some information in the article as to psychological abuse and economic abuse From 1st March 2010 Bury Magistrate court will be operating a specialist domestic violence court . The specialist DV court model is a national initiative and has been rolled out in a number of areas throughout the country.		Sam Priestley Chief officer Independent Choices Olivia Taylor Health Improvement Specialist NHS Bury	sampriestley@independentchoices.org.uk 0161 636 7534 Olivia.Taylor@bury.nhs.uk 0161 272 4091 07973479719

February I love me schedule (draft)



Topic	Objective/Angle	Date	Key Contact	Contact Details
Cancer Supplement: Feature	HPV Vaccine The 3rd dose of HPV vaccine will be due early march. This feature is to remind young girls about having this last dose and also to try and reassure about the safety of the vaccine after the scare in September.	01/03/2010	Rosemary McCann GM Immunisation Lead HPA	Rosemary.McGann@gmhp.nhs.uk 0161 786 6710
Alcohol Supplement: Feature	New Alcohol campaign from the Department of Health DH have launched a new alcohol campaign around alcohol, the damage it does to your health and the increased risk of stroke, heart disease, liver disease, breast and throat cancer.	01/02/2010	Andy Hargreaves Communications Officer Department of Health	Andy.Hargreaves@dh.gsi.gov.uk 0161 952 4016